



VOL. XXI, No. 4.

{ TWENTY-FIRST
YEAR }

GLOUCESTER, MASS., JULY 28, 1917.

PRICE FIVE CENTS

East Gloucester

THE month just closing has dealt much better with this section as regards hotel patronage than many others along the seaboard for it cannot be said with truth that July at the most of the hostleries has been up to anticipations; in fact, it has been a distinct disappointment in many cases. However, August is coming in with an assured capacity booking as is always the rule. Those who have deferred coming to the hotels have begun to move shoreward and an overflow for this section is the outlook from now until Labor Day.

The season continues unusually quiet in accordance with the seriousness of the times which in the end comes home to women more forcibly than to men and very little in the way of festivity is attempted. The Red Cross and war relief work engrosses the activities of the majority of women in the summer colony as elsewhere.

Arrivals at The Moorland:—Mrs. F. K. Seggerman, New York City; Miss B. Graham, Miss L. Graham, Paterson, N. J.; Miss Aileen M. McDonald, Detroit; Mr. R. M. Clark, Miss Dorothy P. Clark, Newton; Mrs. E. D. F. Wilkinson, Helen J. F. Wilkinson, Arthur M. Cox, Providence; R. L. Parks, Jr., Mr. and Mrs. R. L. Parks, Springfield; Archie P. Cochran, Louisville; Mr. and Mrs. A. P. Madera and family, Washington; Mr. and Mrs. F. C. Durant, Miss Hackman, Philadelphia; Mr. and Mrs. R. M. Cook, Kansas City; Mr. and Mrs. F. B. Weaver, Mr. and Mrs. L. H. Mitchell, Washington; Misses F. L. and B. Joy, Fred A. Chilton, Boston.

Alexander Laughlin of Pittsburg, Pa. has taken the C. A. Way large house, near Haskell street and Beach road, for the season.

Mrs. Edward B. Haven, who has a fine estate at Beverly Farms, has rented her home and is spending the season at the Thorwald.

"Orchard Heights," Mt. Pleasant avenue, has been taken by Col. Forsyth of St. Louis.

Miss Annie Aspinwall Curtis of New York has opened her cottage Windover on the Niles Beach boulevard, Eastern Point, for the season.

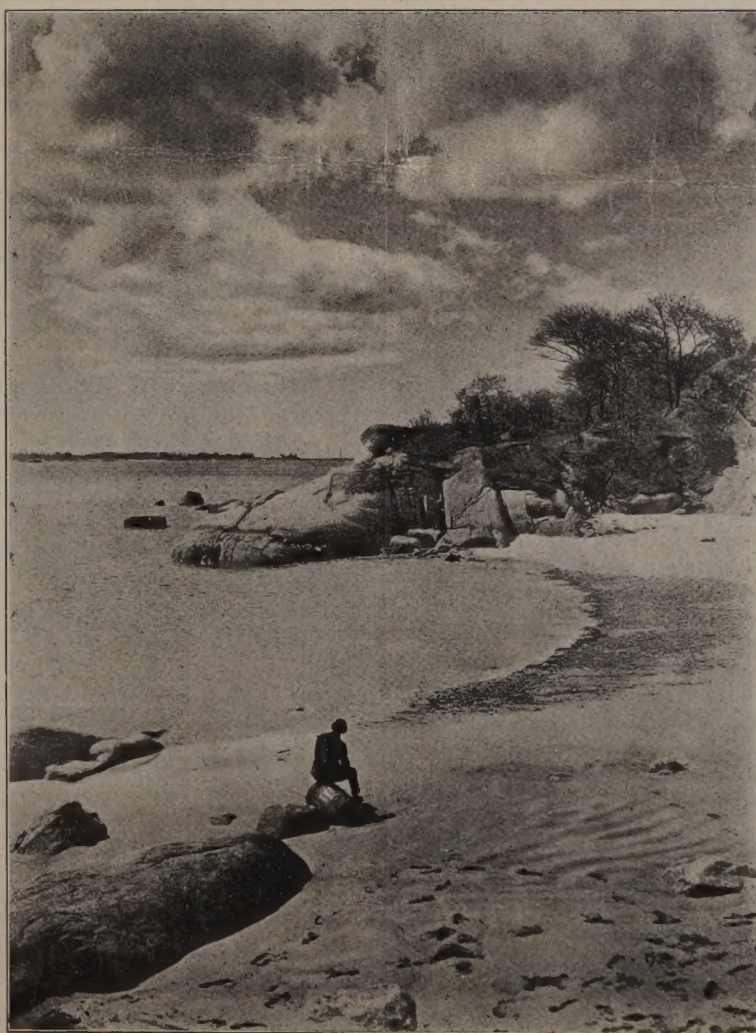
Arrivals at Hawthorne Inn:—Miss Constance C. Haley, Louis Kronberg, Mrs. S. Bayard Dod, Boston; B. Frank Hays, Miss Maud Hays, New York; Miss Helen Worth, Bristol, R. I.; Miss Bertha Heiner, Baltimore; Mr. and Mrs. Robert Johnston, John Walker Johnston, 2nd, Manchester, N. H.; Miss Lucy M. Taylor, Columbus; Miss Mary B. Macdougall, Pasadena; Mrs. Louis DeCazenove, Wilmington, Del.; Dr. C. F. Vinton, Philadelphia; J. C. Gladwin, Groton; C. S. Wright, John E. Carey, Baltimore; Mrs. George Cooper, Washington; Lowell Cooper, U. S. Navy; Mr. and Mrs. M. T. Chase, St. Louis; Mrs. C. F. Rice, Somerville; F. A. Thompson, Washington; Mrs. George Fox, Miss Emily Fox, Philadelphia; Mrs. N. K. Dunham, New York; Mr. and Mrs. Louis V. DeFoe, New York City, (Mr. DeFoe is dramatic critic for the *New York World*); Miss Harriett Gale Henry, Philadelphia; Mrs. Hugh Caperton, Baltimore; Mrs. Frederick Tyson, Mr. and Mrs. Alonzo Paige, Mr. and Mrs. E. H. Cook, New York City.

August 3, the annual card carnival for the benefit of the Hawthorne Inn bell boys will be held at the casino. The committee in charge of this yearly event consists of Mrs. William B. Ridgeley, chairman; Mrs. W. A. Hill, Mrs. A.

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The Annisquam Region

ANNISQUAM is quite the liveliest spot on the Cape Ann map this season. The interest in yachting, stimulated by the introduction of the new "Bird" class, was never keener. Some excitement was caused last Saturday afternoon by the capsizing during the brisk southwester of the *Archaeopetry*, Prof. Norton's boat while off the lighthouse, the three occupants being spilled into the rough



HALF MOON BEACH, STAGE FORT, GLOUCESTER

Photographed especially for The Shore by H. W. Spooner

water of Ipswich bay. Fortunately all were rescued. Yachting even in the "Bird" class is evidently not all skittles and beer and fair sailing.

Mrs. Ebbetts and her daughter, Mrs. Marlo Goodrich of Hartford, are spending the summer with Mrs. John Chapple.

Warren Bailey and family of St. Louis, Mo. are occupying the Davis cottage on Cambridge avenue.

John F. Betts and family of St. Louis, Mo. are occupying the Hardwick cottage on River road.

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The Rockport Shore

DURING a discussion recently concerning the dearth of summer hotel arrivals several explanations were advanced among them the fact that no young men are to be found at the summer resorts. This it was pointed out, keeps away the young women who usually determine the summer habitat of the household. No young men at a summer resort, no attraction for the average

Magnolia

THE writer cannot recall a season within thirty years observation when the countryside looked fresher or greener in midsummer. This is due to the continuous rains of the spring and the fogs which sweep in from the sea at night which, despite the heat of the past ten days, has kept the vegetation fresh and vernal.

The hinterland of Magnolia is especially charming the deeply wooded drives, cool, sweet smelling of the verdure of the woods and restful. The roads of the backlands are in fine condition. The state and city combined have just finished up macadamizing the Essex turnpike for a matter of seven miles. There was never a season when life in the open was more inviting than the present.

The discontinuance of the Kettle cove golf club is a scenic feature missed. The main highway, bisecting the course, gave an unobstructed view of the links and players and furnished a certain life and animation to the locality which was a pleasing panorama.

Many of the habitués Magnolia miss the Hermit of Bond's Hill, Mason A. Walton, who died about two months ago. A walk to the hermits' and a chat with him, for he was more than ordinarily well informed on political and economic topics and an authority on nature study and kindred topics concerning which he had written several books, was one of the features of life in this locality. He will be missed by Presidents, ambassadors, financiers of national repute, savants in various branches of knowledge as well as those of ordinary achievement were his companions and friends. He was a native of Maine, in early life an aggressive Greenbacker and politician and newspaper editor. He came to Gloucester 33 years ago in search of health, broken down at 48, and established his cabin at Bond's Hill, later on the site of the structure along the old Pest house road. He evidently found the health which he sought, living to 81, eleven years beyond the biblical allotment. His remains were taken to Maine to be laid beside those of his wife and child. A memorial tablet will be placed in the rock nearby his cabin and it is proposed to preserve the latter as a memento of his living here.

Ravenwood Park never looked more inviting. The park commissioners have laid out several woodland roads and constructed an approach to Ledge hill, from which eminence one of the finest views along the North Shore may be obtained. It was from this hill top that the villagers of Freshwater cove watched the fight just off Eastern Point, between the Chesapeake and Shannon some 114 years ago. It was then that Lawrence issued the order which has since been the watchword of the American navy: "Don't give up the ship."

Mrs. E. M. House, wife of the Warwick of the present administration, is the guest of her daughter, Mrs. Randolph Tucker at the latter's summer home, the Morgan cottage, Manchester. The House family began to come here from Texas some 20 years ago and for ten years made the Oceanside their home. The colonel then was accounted a power in Texas politics and with the incoming of the democrats, he being naturally of that persuasion, his opportunity for expansion came. Colonel House and family have not come to the North Shore for several years, but visit occasionally his daughter whose summer home is Manchester.

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The Cape Ann Shore

Devoted to the Interest of the
Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER - MASSACHUSETTS

Subscription price, on Cape Ann, for season, 50 cents.
Postpaid, outside Cape Ann, \$1.00 in advance.

For sale at all the summer hotels, at Shurtleff's news stand, Main Street.

TO ADVERTISERS

THE CAPE ANN SHORE, now in its twenty-first consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS.

The Magnolia Itinerant Vendors Again.

The matter of the itinerant vendors at Magnolia, that is, the shopkeepers from New York and elsewhere who have set up their establishments or branches thereof during the summer season in the numerous "arcades" and stores which have been erected there, has again come into prominence through a recently promulgated "opinion" from the office of the attorney general of the state.

Some years ago the dealers began to come within the state, not only at Magnolia but in other cities and towns, setting up their stocks which they sold in competition with permanent dealers to the detriment of the latter.

Now anyone has the constitutional right to maintain a legitimate business anywhere. The Constitution of the United States guarantees that. These men have a perfect right to come to Magnolia or any other place to do business. No one disputes that.

The point made against the itinerants was that they came into a place, reaped the cream of trade by mark down and other methods and contributed nothing in the way of taxation or revenue to the support of the place. That is, the regular dealers of the community, in conjunction with the community as a whole, paid by taxation for the various community luxuries in the way of good roads, in establishing an expensive water system, in efficient fire and police protective service, all of which was enjoyed equally by the itinerant as well as the permanent resident and dealer and for which the itinerant paid absolutely nothing.

The whole theory of community life is that the individual shall help pay the communal expenses, in a manner proportionately devised, according to the value of the property which derives said benefits. Therefore, it was obvious that a system which allowed such a state of things to continue was unjust and unfair and discriminated against the permanent resident and dealer. If the principle be well founded that there shall be no taxation without representation, it should be equally an economic axiom that there should be no protection of life and property and enjoyment of common privileges without adequate and proportionate payment.

So the associated boards of trade in various parts of the state set to work to remedy this and laws were passed by the legislature, providing that a certain tax or license fee by the assessors of the towns in which these itinerants should locate should be levied.

The itinerants, or some of them, immediately set about to combat this and brought suit denying its constitutionality. This went to the supreme court of Massachusetts, which unanimously affirmed the constitutionality of such laws and as the supreme court of the United States has never reversed a decision of the Massachusetts supreme court the itinerants deemed it advisable to stop further litigation. They then adopted another plan of attack. Incorporation was one resort, but it failed of its purpose.

Last year, the city officials backed by the



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Merchandise

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Hosiery of Every
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158-160 Main Street . . Gloucester

intelligent effort of the office of the state sealer of weights and measures after some controversy collected a small sum less than \$2000 from these dealers.

About a week ago, much to the astonishment of the Municipal Council and the community in general, verbal report was brought here that the attorney general of the state had ruled that these establishments which had secured a lease of the premises occupied covering a term of years, could not be considered as itinerant vendors but as permanent dealers, hence could escape taxation or the payment of any license fee. This in effect would entirely neutralize the effect of any legislation or any opinions of the supreme court on this question.

Somewhat surprised, the mayor at the instance of several members of the Municipal Council secured the written opinion of the attorney general which was signed by his assistant. It is a typical legal opinion and apparently leaves the situation in a cloudy and indeterminate shape.

It goes on to state that in the opinion of the attorney general's office the acquisition of a long-time lease of any premises by out of the state or out of town concerns removes the dealer from the itinerant vendors class because the fixtures are in the place by April 1 which apparently makes him a permanent dealer. This the document explains, is according to the information that has come to the office but goes on to state that this may not apply to every dealer but that "each case must be considered on its merits." That is, some of these men may be liable to taxation and others may not. It will be seen on casual reading that this opinion leaves loopholes of escape and that it may be construed in two ways "each case must be considered on its merits," etc.

The attorney general says that according to the information which has come to his office he has arrived at this opinion which, after all, is but his opinion and not the law by any means. The city officials were not called in for consultation on a topic in which the city is vitally interested.

Aldermen Silva and Poole who are safeguarding the interests of the city do not propose to let this matter rest. After all it is only an opinion with the usual saving clauses and THE SHORE makes bold the prediction that no court of law recognized as a high authority will sustain this contention if it is ever passed upon. It is subversive to the last degree of the basic principles of equitable taxation. The point was made by Alderman Silva at the last meeting of the Municipal Council that if the stock and fixtures are in the place April 1 they are taxable but another alderman says that a personal investigation in April this year revealed only the fixtures at the time the assessors are said to assess property for taxation purposes.

Just what action the assessors of Gloucester may take is a question. An aggressive board, keen for the interests of the city would go ahead and assess a license fee and let the dealers themselves bear the laboring oar of contesting in the courts.

Alderman Poole states that a recess committee of the legislature has been appointed to consider taxation matters and the Municipal Council has voted to appear before it in a body and seek the recommendation of such legislation as will preclude any such method of tax evasion if this opinion is based soundly on any law not existing.

Tax dodging has always been repugnant to the majority and has never failed, when it showed its head in any guise in the Massachusetts legislature, to receive an emphatic quietus.

Any advantage gained from the present condition of things will be short-lived. From a financial and moral point of view THE SHORE believes that these dealers make a mistake in combatting the payment of their just contribution to the treasury of the community in return for benefits received. It would be far better for them if they paid voluntarily a certain sum as set down by the assessors rather than incur the undesirable notoriety which attaches to the publicity given this matter for their is little sympathy expressed in their favor even by the summer colony, the greater part of which is actuated by good will toward the community

Continued on Page 6

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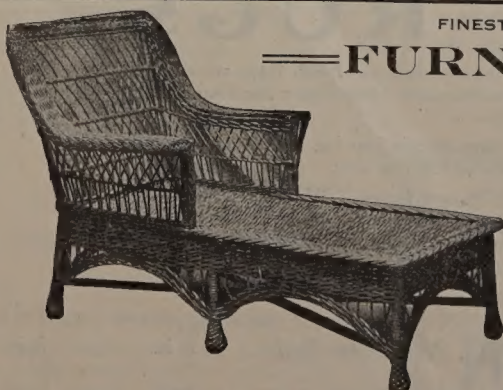
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SHORE DINNERS

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AUTO ROAD TO PAVILION, ALSO LONG BEACH STREET CARS



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PORCH CHAIRS HAMMOCKS
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REFRIGERATORS, ETC.
SPECIALLY SELECTED FOR SUMMER NEEDSGoods Delivered to all
parts of Cape Ann, Magnolia
and Manchester.**NATIONAL HOUSE FURNISHING CO.**

COR. MAIN AND ELM STS.

GLOUCESTER, MASS.

JUST BELOW POST OFFICE

Magnolia

Continued from Page 1

Miss Helen Johnson of St. Louis is the guest of her sister, Mrs. Otis Weld Richardson, at the Bennett cottage, Oakes field.

Misses Harriet and Ruth Miller of Dayton, granddaughters of the late Mr. and Mrs. Lucius Tuttle are at the cottage of their parents in Summer street. Col. Tuttle, president of the Boston and Maine railroad, prominent in the railroad world, was a well known figure in Magnolia life. He is one of several men of note in the Magnolia colony who have answered the last call in recent years.

At the bridge party Thursday afternoon at the residence of Mrs. George L. Hamilton on Norman Woe road the following had tables: Miss Eleanor Jones, Mrs. Otis Weld Richardson, Mrs. Edward Richardson, Mrs. O. O. Bigelow, Mrs. M. McMillan and Miss Johnson. The proceeds went to the surgical dressings fund.

Col. and Mrs. Edward L. Haskell of Newton are guests at the Aborn for the season.

Rev. John McGaw Foster of the Church of the Messiah of Boston will conduct the services at the Union chapel tomorrow.

Seventeen men under the direction of the commission for the extermination of the mosquito have been at work at Magnolia during the spring and summer. Many crevices and hollows in the rocks have been filled with cement which prevents the stagnant water collecting and becoming a breeding place for mosquitoes and other insects.

The Magnolia Improvement Society will hold its annual meeting at the Oceanside annex Monday evening open to all residents of Magnolia. Suggestions for the betterment of the place and plans for the future will be discussed. The directors include George E. Carter, Costello C. Converse, Lafayette Hunt, Jonathan May, Otis Weld Richardson, E. P. Rowe, J. Harrington Walker and Rev. Dr. Charles Wadsworth, Jr. This society, perhaps the oldest of its kind on Cape Ann, has done most valuable work in securing needed improvements and warding off undesirable features which threatened to fasten themselves into the life of the place. It intends to be equally alert to the best interest of the village and its surroundings in the future. It has included in its membership and numbers today some of its best known summer residents who have always had its best interests at heart and have given liberally of their time and money to this end.

Probably no event in the entire social calendar of the Oceanside gives more unalloyed pleasure to participants and spectators than the annual children's party tendered the children of the summer colony of the North Shore by managing director W. A. Warren, Jr. The Oceanside ball room Thursday afternoon was a scene of life and animation as 150 of these little ones gathered to enjoy the festivity which had been prepared for them. Their parents and other grownups were interested spectators. The hotel orchestra furnished music. First on the program was the march, then came games and dancing and other diversions, followed by the serving of refreshments, all constituting one afternoon of unalloyed pleasure. The affair was under the direction of Miss Evangeline Bean assisted by Miss Charlotte Bryan of Brookline and Miss Isabella Wadsworth of Philadelphia, the latter two of the hotel guests.

Mrs. Alice Moore Richard announced the engagement of her second daughter, Miss Elvina Richard to Lieut. Curt Eric Hanson of the U. S. Officers' Reserve Corps. Miss Richard who has been a guest at the Oceanside hotel for the past six seasons and is known as one of the North Shore's accomplished horsewomen is a favorite in the social circles of the colony.

Arrivals at the Oceanside: Mr. and Mrs. H. E. Kays, Newport; James A. Aborn, H. Solomons, Stephen Bjornstrom, Mr. and Mrs. Arthur M. Hess, Miss L. J. Rogers, New York; Mr. and Mrs. William A. Robinson, Woonsocket, R. I.; Mr. and Mrs. C. F. Gummey, Miss Eleanor Gummey, C. F. Gummey, Mr. and Mrs. W. W. Curtin, Mr. and Mrs. Corliss Morgan, Philadelphia; Mrs. J. M. Greenfield, Miss E. M. Greenfield, Mrs. J. R. Chisholm, Montclair, N. J.; Mrs. J. William Hill and children, Miss Lidie Hill, Miss S. M. Hill, M. T. Hill, Neville Leavy, Baltimore; Mrs. I. L. Winter, Cambridge; Mrs. Wilshire Edwards, Duncan L. Edwards, Jr., Camden, S. C.; Miss Kate M. Voorhees, Mr. and Mrs. Louis E. Miller, Cincinnati; Mr. and Mrs. H. H. Russ, London; Mrs. J. Crayke Simpson, Washington; Mr. and Mrs. H. C. Everett, Richard M. Everett, Henry C. Everett, Jr., Mr. and Mrs. Fred W. Smith, Boston; J. L. Graham, Pittsburg; Mr. and Mrs. John M. Hood and children, Baltimore; Mr. and Mrs. J. M. J. Byrne, Miss Beatrice Byrne, Los Angeles; Mrs. W. S. Hills, El Paso; Miss Katherine Heighart, Grand Rapids; Charles Platt, Philadelphia.

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WE'LL send whatever you want right to your door by prepaid express or parcel post—your complete satisfaction guaranteed or money refunded.

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*7 p. m. and *9 p. m., down the beautiful Annisquam River and return.

A commodious and safe boat.

Round Trip 30 cents; Sunday and *if pleasant Wednesday, around the Cape, fare 75 cents.

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MAGNOLIA—GLOUCESTER SERVICE.

Leave Magnolia: a. m., 6.40, 8.00, 9.00, 10.00, 11.00; p. m., 1.00, 2.00, 3.00, 4.00, 5.00, 6.00, 7.00, 8.00, 9.00, 10.00.
Leave Gloucester: a. m., 7.00, 8.15, 9.30, 10.30, 11.30; p. m., 1.30, 2.30, 3.30, 4.30, 5.30, 6.30, 7.30, 8.30, 9.30, 10.30, *11.30.

MANCHESTER—GLOUCESTER SERVICE.

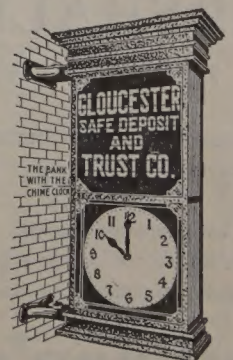
Leave Manchester: 18.00, 10.00, 12.00; p. m., 1.00, 2.00, 4.00, 6.00, 7.00, 8.30, 9.55.

Leave Wonson's Garage, Gloucester: a. m., 19.00, 11.00; p. m., 12.30, 1.30, 3.00, 5.00, 6.30, 8.00, 9.30, 10.30, *11.30.

*Omitted Sunday.

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Saturdays, after one p. m., cars run every half hour.

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GEORGE H. PERKINS, Vice-President
ISAAC PATCH, Vice-President
HORACE A. SMITH, TreasurerCAPITAL, \$200,000 SURPLUS, \$300,000
TOTAL RESOURCES, \$4,000,000

General Banking Business transacted.

Safe Deposit Boxes to rent by the month or year.

Trunks and Boxes of Valuables stored in our new Storage Vault at reasonable rates.

You are invited to use our writing room and lavatories when in town.

The Week's Racing at Annisquam

Saturday's yacht race at Annisquam bordered on the sensational and by good fortune a fatality was avoided. A stiff southwest breeze which lashed the water into a rough sea prevailed. All the boats reefed before the start and got away raggedly. The greater part were in some trouble or other from the beginning being "goosewinged" or otherwise handicapped.

Arriving off the lighthouse the sea and wind became particularly rough sweeping across the boats almost in hogheads. One comber struck the Archæopetry and threw her on her beam ends. The crew comprising Prof. Norton, his son, Ted, and William M. Jelly of Salem, a summer resident of Squam, were thrown into the water. The two Nortons succeeded in reaching the overturned boat and securing a handhold. Mr. Jelly, a heavy man, who was clad in oil skins, was not as fortunate. Prof. Norton and son did all they could in their precarious condition to render assistance but H. L. Friend, in the Squab, and the G. A. Woods and crew of the Cygnet, ran down and assisted in the rescue. For the time being the situation was tense.

At this point all the fleet save two thought discretion the better part of valor, turned round and sailed to their moorings calling it a day.

Capt. Jack Hooper in the Tern and Skipper H. L. Houghton in the Puffin showed their quality as sailors and determined to keep on. It was a battle royal in every sense between the two. They rounded the buoy at Plum cove the Puffin somewhat to the good and hauled off for the buoy in the bay the Puffin succeeding in holding her advantage.

It was as rough a sail as generally falls to the lot of yachtsmen and a rough sea in Ipswich bay is as nasty as anywhere on the coast.

Coming home with the wind ahead the Tern showed to advantage and half way to the light had beaten out to windward of the Puffin and established the weather gage and the lead which she held thereafter. Coming into the river the wind died down and reefs were shaken out and the two boats bowled home, both with honor for sailing as game a race as has been seen at Annisquam for many a day.

The catboat class also sailed a lively race with the Sea Mew showing up as the heavy weather boat of the division. The little "dogs" also sailed over an inside course. The summary:

BIRD CLASS

Name and Owner	El. Time
Tern, Jack Hooper	1:18:30
Puffin, H. L. Houghton	1:20:55

Broiler, Loiseau, Archæopetry, Osprey, Cygnet, Curlew and Squab also started but withdrew.

CAT CLASS

Sea Mew, A. French	1:15:35
Scat, Winsor Gale	1:17:15
Pussy Cat, P. Coyle	1:19:00
Katzenjammer, T. T. Norton	1:21:25
Catalena, H. Duane	1:22:05
Copy Cat, W. Pear	1:23:05
Meow II, Priscilla Smith	1:24:30
Katchup, T. Hawkins	1:27:40
Katrina, H. P. Williams	1:40:16
Paws, T. Graves	did not finish

DOG CLASS

Sicem, T. Hartley	00:10:20
Tyke, Virginia Gordon	00:10:25
Bow Wow, Donald Jelly	00:10:50
Pup, R. Nauss	00:13:50
Genger, Georgianna Hawkins	00:16:20
Chow, Brooks Stevens	00:25:00

Sunday morning racing was sailed in conditions quite the reverse of the day before. The wind was light dying down to a calm fifteen

minutes at a time. At the startoff it was westerly then backed to southwest and again hauling westerly giving the up hill conditions of a light head wind all the way.

In the bird class the Hawk, Cygnet and Toucan got the best of a leisurely start the Hawk proving an excellent light weather boat getting a lead which she kept over the entire course rounding all buoys first. The Toucan and Cygnet had it out for second place, first one and then the other being in the lead, the course being to Essex and return. At the lighthouse the Toucan was leading. Here the wind died down start calm for fifteen minutes and when a puff came again the Cygnet had gone into second place on the drifting work and held it.

In the cat class the Catalena got the start with the Katzenjammer and Scat runners up. In the light wind the Catalena worked out a good lead by the time the lighthouse was passed and at the Red buoy lead by a half mile and apparently had the race sewed up early in the game. On the hitch to Essex however the Catalena lost by standing inshore while the others stood into the bay and got what wind there was.

On the way back luck was with the Catalena and she pulled up on the leaders and again achieved first place. Coming up the home stretch into the river however the stern boats brought up a good breeze and the Katzenjammer and Scat again went into first and second places which they held to the end. The summary:

BIRD CLASS

Name and owner	El time
Hawk, R. R. Smith	2:05:15
Cygnet, G. A. Woods	2:10:00
Toucan, Mrs. W. O. Adams	2:14:30
Squab, H. L. Friend	2:15:28
Albatross, J. Gordon	2:20:00
Archæopetry, T. L. Norton	2:22:30
Tern, Jack Hopper	2:24:30
L'oiseau, D. H. Woodbury	2:25:28
Jay, H. E. Worcester	2:27:20
Broiler, H. Duane, Jr.	2:27:30
Mavis, Don Simson	2:34:30
Osprey	2:38:10
Sea Dove, Paul E. Jackson	2:50:30

CATBOAT CLASS

Katzenjammer, T. T. Norton	2:24:15
Scat, Winsor Gale	2:24:30
Catalena, H. P. Duane	2:26:55
Catspaw, Gertrude Wiggin	2:25:13
Copycat, Wesley Pear	2:37:15
Katchup, F. Hawkins	2:42:00
Katrina, H. P. Williams	2:43:15

East Gloucester

Continued from Page 1

H. Perry, Mrs. F. W. Crocker, Miss E. V. Belzer, Miss V. Smith, Mrs. Dugas, Mrs. H. Elger, Mrs. Edward Vickery, Mrs. Jackson Piper, Mrs. George C. Reid.

Those who remember the delightful tableau presentation of Omar Khayam of last season will be gratified to learn that the same artists will provide another treat for the North Shore colony. Scenes from Aladin, Sinbad, The Four Calendars and The Sleeper Awakens from the Arabian Nights will be given, followed by several Grecian tableaux. The presentation will be given on Friday evening, August 17th for the benefit of our Soldiers' and Sailors' Fund. Mr. Louis Kronberg who was in charge of the artistic work last year will again manage this part of the work this year. Mrs. William Fischer Harcourt is in general charge with Miss Nina Stockton as secretary.

Miss M. Walter, the artist, of New York has arrived for her annual vacation at East Gloucester.

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Our team delivers in Magnolia and Manchester on Mondays and Thursdays. Ipswich on Fridays. Essex on Tuesdays and Fridays. Around the Cape on Wednesday and Saturday.

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Dealer in Provisions of all kinds. Beef, Pork, Lamb and a fine line of all kinds of Groceries.

Quality the Best. Fair Prices.

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Especial Attention to Yachting and Summer Resident Trade

By S. S. STRINDO Direct from **KOBE, JAPAN**

Held in the Customs House for a month; they are now released and now on sale!

47 RUGS

Yes, forty-seven of the best Japanese Porch Rugs we ever had in the store. Square Rugs and Oval Rugs—Bar Harbor Rugs and Lakewood Rugs.

We expected them early in June but it has been absolutely impossible to get them on sale until now.

But that's YOUR good fortune. We don't want to carry them until next summer, although they will be worth much more then. We must move them QUICKLY. Will YOU help us? We're marking the prices LOW.

A. MANTON PATTILO

Now On Sale

67 Middle St.

Sizes	ft. in.	by	ft. in.
3	x	6	
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6	x	12	
7-6	x	10-6	
6	x	9	

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That tempting, delicious quality that you must wish for in fine confections is positively guaranteed to you by the reputation of this firm name on the box:

Whitman's Candies

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118 MAIN STREET - GLOUCESTER

Near Walting Station and opposite Cape Ann Savings Bank

Cape Ann Agents for Maillard's, Park & Tilford's New York and Paris Chocolates

We are headquarters for the Summer Trade

Also Importers of German and Japanese After Dinner Favors



CITY OF GLOUCESTER.

Office of the City Marshal.

Gloucester, June 27, 1917.

Attention is called to the ordinance regulating traffic within a certain prescribed area in Gloucester.

Section Two.

Vehicles Not in Motion, Etc.

(A) No vehicles shall stop with its left side to the curb except in one way streets.

(B) Unless in an emergency or to allow another vehicle or a pedestrian to cross its way, no vehicle shall stop in any public place except close to the curb.

(C) A vehicle waiting at the curb shall promptly give place to a vehicle about to let off or take on passengers.

(D) No horse or vehicle shall be allowed to stand or be driven on any sidewalk except when crossing the same.

Section Four.

Police and Guide Signals.

At crossing or street intersections where police officers are stationed in the business districts, pedestrians must stop when directed to do so by a police officer or mechanical device for the purpose of aiding traffic.

Section Five.

Right of Way.

(A) Police, emergency repair wagons, United States mail vehicles and ambulances shall have the right of way in any street and through any procession.

(B) Vehicles of the fire department shall have the right of way in any street and through any procession while answering an alarm or while returning to the fire stations during the progress of a fire or after a fire has been extinguished.

Section Six.

Care in Driving.

(A) The driver of a horse or vehicle shall so guide the same as not to run into or over any person who is boarding or alighting from a stationary street car or who is attempting to board such a car or who, having alighted therefrom, is duly proceeding to a place of safety.

(B) No driver of a vehicle shall run into or over any person who may be in a properly designated zone or upon a crosswalk or protected crossing.

(C) No persons shall drive or conduct any vehicle in such manner or in such condition or so loaded as to be likely to cause delay to other vehicles or accident or injury to man, beast or property.

(D) No person shall so load a vehicle with iron or other material that may strike together without properly deadening it so that it will cause no unnecessary noise.

(E) No person shall crack or so use a whip as to annoy, interfere with or endanger any person or excite any horse other than that which he is using.

Section Seven.

Parking.

(A) During the months of June, July, August and September, no vehicle shall be parked on Pleasant Street between Main and Warren streets; on Center street between Main and Middle streets; on Short street between Main and Middle streets.

(B) No vehicle, unattended, shall be parked on Main street, from Washington to Pearce street, for a period exceeding thirty (30) minutes from 6 A. M. to 6 P. M. This shall not apply to Sundays and Holidays so far as parking on Main street is concerned.

Section Eight.

Crossings.

The following places indicated shall be protected crossings, namely:

Across Prospect street on Main street at the top of Union Hill.

Across Spring street on Main street at the westerly side of Union Hill.

Across Main street at the North Shore Theatre.

Across Main street at the Olympia Theatre.

Across Main street at the Post Office and Gloucester Safe Deposit and Trust Company.

Across Pleasant street at the Post Office on Main street.

Across Main street at the Gloucester National Bank.

Across Duncan street on Main street.

Across Hancock street on the northerly side of Main street.

Across Hancock street on the southerly side of Main street.

Main street within a radius of fifty (50) feet east and west of the Bay State Street Railway Company Waiting Station.

Across Center street on Main street.

Across Washington street from Main street to Angle street and Western avenue.

Across Middle street on Pleasant street at the Baptist Church.

Across Washington street on Middle street.

Section Eleven.

Penalties.

Whoever violates any of the provisions of the foregoing rules and regulations shall be punished by a fine not exceeding Twenty Dollars (\$20.) for each offence.

DANIEL M. CASEY,
City Marshal of Gloucester.

Office of CITY FORESTER.

Gloucester, Mass., June 26, 1917.

Notice to Property Owners and Summer Cottagers.

Property owners and those occupying cottages in and around the City are earnestly requested to use the greatest precaution in the prevention of brush fires. Fire permits may be obtained at the office of the City Forester, City Hall, in compliance with the State Law.

GEORGE J. O'MALEY, City Forester.

TAX COLLECTOR'S OFFICE.

Summer people and non-resident owners of property who desire their tax bills forwarded to their summer address, may have them by notifying the Collector, giving name and address on or before August 15, 1917.

Taxes due October 1st.

Interest begins October 1st on taxes unpaid November 1st.

Summons issued January 1, 1918.

Yours respectfully,

RICHARD L. MOREY,
Collector of Taxes.

AUTOMOBILISTS, ATTENTION!

The attention of all automobilists is called to the following provisions of the Revised Laws of Massachusetts Relative to Motor Vehicle Laws, Acts of 1909, Chap. 534, Section 14:

SECTION 14. Every person operating a motor vehicle shall bring the vehicle and the motor propelling it immediately to a stop when approaching a horse or other draft animal being led, ridden or driven, if such animal appears to be frightened and if the person in charge thereof shall signal so to do; and, if travelling in the opposite direction to that in which such animal is proceeding, said vehicle shall remain stationary so long as may be reasonable to allow such horse or animal to pass; or, if travelling in the same direction, the person operating shall use reasonable caution in thereafter passing such horse or other animal. In approaching or passing a car of a street railway which has been stopped to allow passengers to alight or embark, the operator of every motor vehicle shall slow down and if it be necessary for the safety of the public he shall bring said vehicle to a full stop. Upon approaching a pedestrian who is upon the travelled part of any way and not upon a sidewalk, or where the operator's view is obstructed either upon approaching an intersecting way or a curve or corner in a way, every person operating a motor vehicle shall slow down and give a timely signal with his bell, horn or other device for signalling:

Provided, that in the thickly settled parts of a city or town no bell, horn or other device for signalling shall be sounded so as to make a harsh objectionable or unreasonable noise, except in the case of fire and police department vehicles and ambulances; and provided, further, that no operator of any motor vehicle shall at any time permit any unreasonable amount of smoke to escape from said motor vehicle, nor shall said operator at any time permit said motor vehicle to make any unnecessary noise, by cutting out the muffler, or otherwise.

The driver of any motor vehicle on any highway approaching a crossing of ways, shall slow down and keep to the right of the intersection of the centres of both ways, when turning to the right, and shall pass to the right of the intersection of the centres of said ways before turning to the left.

Per Order, DANIEL S. CASEY, City Marshal.

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GLOUCESTER, MASS.

Manchester-By-The-Sea.

A society wedding is announced for August 6, when Miss Louise McAllister of Boston, daughter of Mrs. Hall McAllister will be married to Nevil Ford of Chestnut Hill. The wedding will take place at the Unitarian church, the invitations being confined to the families and intimate friends. A reception will follow at the summer home of Mr. and Mrs. Boylston A. Beal, Smith Point.

Mr. and Mrs. F. W. Fabyan have with them their daughters and sons-in-laws, Mr. and Mrs. Theodore Frothingham, Jr. and Mr. and Mrs. William Read, Jr.

The stork was a recent visitor at the home of Rev. and Mrs. W. D. Dewart at the Cove, bringing a little daughter, Elizabeth.

The Salem Cadet Band, Jean Missud, conductor gave the following program tonight which was enjoyed by several thousands including many from all over the county:

March, "Let's All Be Americans Now" Berlin
Overture, "Poet and Peasant" Suppe
Waltz, "Love's Dreamland" Roeder
Popular Songs of the Day Lampe
Solo for Baritone Selected

Mr. A. Harris.

Selection, "Hawaiian Melodies" Lake
March, "On to Plattsburg" Lowe
Patrol, "Spirit of America" Zamecnik
Selection, "Faust" Gounod
Fantasia, "The Hunting Scene" Bucossi
March, "Transatlantic" St. Clair

Jean Missud, Conductor.

An engagement of interest to the summer colony of Manchester is that of Miss Margaret Bliss of Chestnut Hill, daughter of Mr. and Mrs. Henry W. Bliss to Austin Blake Mason, son of the late Mortimer B. Mason of Commonwealth avenue, Boston.

The Rockport Shore

Recent arrivals at the Ocean View:—Misses L. U. and R. Kennedy, Springfield; Mrs. Percy Rothwell, Miss Nathalie Rothwell, Miss Anna M. Johnson, Hartford; Mr. and Mrs. Henry A. Phillips, Millbury; F. W. Davenport, Miss Louise B. Davenport, Mr. and Mrs. F. F. Bennett, Miss Eva Kennedy, Providence; Miss R. E. Wilson, Cambridge; Mrs. William S. Bacon, Miss Bertha Medlicott, Springfield; Mr. and Mrs. C. E. Ford and daughter, Jacksonville, Fla.; Mr. and Mrs. Edmund L. Hornbrook, Worcester; Mr. and Mrs. T. E. Tobin, Dorchester; Mrs. Isabel P. Hackett, Mrs. F. S. Mason, West Roxbury; Mr. and Mrs. F. D. Sterrett, Miss Sterrett, Miss Bullock, Cambridge; Mr. and Mrs. James C. Baker, Chester, Penn.; Mr. and Mrs. F. A. Hurtubine, Mrs. Mary Fenderson, Lowell; Mrs. Millie Foster, Jamesville, Wis.; L. C. Hinckley, Mrs. A. Lee and the Misses Lee, New York; A. Kingsbury, Boston.

Exponents of the game of draughts, commonly known as checkers, center their attention upon the frequent matches between Mr. J. J. Lowry of Hartford and Mr. C. T. Marshall of Philadelphia, both careful students of the game. These battles of acumen take place at regular intervals in the parlor of the Ocean View.

Long Beach

Long Beach is pre-eminently the place for the kiddies. If there is a spot on Cape Ann more than any other which is the ideal playground for the little ones it is this same Long Beach.

The cottages are built just on the edge of the upland. Just over the bulkhead and boardwalk is a border of clean, hard sand in which the very little ones may play to their heart's content with absolute safety. On the clear white sand of the beach always under the mother's watchful eye the older kiddos may disport to their heart's content. The bathing here is fine, the water always clean and pure and the mile of strand gives ample elbow room to all without overcrowding. Here is the place for a man with a family of children to bring here for the summer. The healthy sun-browned cheeks and chubby little limbs all tell of the store of health which comes with life at this resort.

Prop. R. F. Dodge at the Long Beach pavilion is having a good season, his sea food dinners having the reputation of being the best along the shore. Auto and other parties come from all directions to enjoy an outing here with its accompaniment of a genuine fish dinner.

The beach grows in popularity. It was a matter of difficulty to get a cottage after July 1. Many of the cottagers, owners who have been coming here from ten to fifteen years were on hand early. In the cottage roster, however, are some families here for their first season.

Ralph C. Shepherd and family of Gloucester are again occupying Grand View cottage.

TALBOT'S

SUMMER HABERDASHERY
AND GOOD CLOTHES SHOP

FOR

.. MEN AND BOYS ..

Exclusive Novelties can be found here in

MANHATTAN SHIRTS

BATES STREET SHIRTS

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PALM BEACH SUITS

Our stocks are complete with Snappy

Up-to-the-minute, Refreshing

Summer Clothing

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199 MAIN ST. GLOUCESTER

Edwin G. Adams and family of Medford make their summer home in "Bide-a-wee" cottage near the Gloucester line.

Mr. and Mrs. George G. Beals of West Medford are at their cottage for the season.

Clear View cottage is occupied jointly by the families of J. L. and Ernest W. Tutten of West Medford.

Mrs. Adelaide M. Bartlett and nephew, Ralph Wheeler are occupying her Long Beach cottage "Hiawatha" for the season. She is entertaining Mr. and Mrs. M. F. Fitzpatrick, Mrs. Daniel Roak, Miss Lalla Roak, Mr. and Mrs. A. H. Winship of Worcester, Miss Pauline Steers of West Medford, Mrs. Benneventia of Boston and Mr. and Mrs. Wesley Bevins of Arlington.

Twin Lights cottage is occupied this season by Harold Johnson and family of Woburn.

Water Commissioner Jeremiah Foster and family of Gloucester are domiciled in Sunrise cottage which they have occupied for several years.

J. G. Patterson and family of Auburndale are again established in Spray cottage.

J. H. Peacock and family of Dorchester are occupying "Kumagen" cottage.

Rufus B. Harrison and family of East Gloucester are in the Whipporwill for the season.

Mrs. Sydney Witham and family of Gloucester have the Woodbine for the summer.

Walguyter cottage is again occupied by A. B. Laurie and family of Somerville.

John H. Simcock and family of Newton Center are occupying one of the Smith cottages for the season. Miss C. A. Hurley of Newton Center and Miss Helen Drown of Morrisville, Vt. are their guests.

The front Smith cottage is again occupied by Mrs. A. F. C. Maertens and family of Jamaica Plain who have been coming to the beach for several years.

Howard Steele and family are occupying the cottage on the westerly end of the beach, the property of the Middlesex associates.

The Long Beach Woman's Association this year has organized by choice of these officers: Mrs. Ralph C. Shepherd of Gloucester, president; Mrs. John L. Tutten of West Medford, vice-president; Mrs. Rufus Harrison of Gloucester, secretary-treasurer.

The cottagers will learn with regret of the absence this season of one of the original Long Beach colony, Mr. and Mrs. Thomas F. Keane of 40 Magdalia street, Dorchester who have been coming to Ocean cottage for fourteen years. Their daughter, Mrs. Hal P. Walsh died during the winter. Mrs. Walsh was a woman well-liked among her associates for her many excellent qualities and the family have the condolences of a large circle of friends in their loss.

Long Beach Pavilion this season is doing one of the finest businesses in its career under the energetic management of its proprietor, R. L. Dodge. Next Wednesday, Lynn lodge of Elks, 600 strong, are coming down for a day's outing and one of the fish dinners which have made Long Beach famous.

Continued on Page 8



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GLOUCESTER, MASS.
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 836-W

Long Beach

Continued from Page 7

"By-the-Sea" cottage is again occupied by its owner, Mrs. James Cogan of Stoneham this being their eleventh season.

Edward J. Como and family of Gloucester are occupying Umatella cottage. In August it will be taken by C. Norman Lovell and family of Melrose who have made their summer home for the past ten years at the Moorehead House, Freshwater Cove.

William McDonald of Cambridge has the brown Como cottage for the season.

George L. Huckins and family of Melrose Highlands are occupying their cottage erected three years ago.

Com, Everett A. Flye and family of Gloucester are again established in their summer home "The Dolphin" for the season.

Mr. and Mrs. Charles H. Lincoln of Waltham are occupying their cottage here. Mr. Lincoln is of the *Boston Post* staff.

John Lyons and family of Dorchester are again occupying the Breakers.

The family of J. William Darcy of Gloucester are occupying their bungalow.

Norman Jacobs and family of Boston have been occupying their cottage Tidal Wave during July. It has been taken for the rest of the season by George Gavin of the editorial staff of the *Boston Globe* and family of Quincy. They have been spending the first of the season in a cottage at Littleton in the White Mountains.

John Stark and family of Waltham are again established in Thistle cottage which they have occupied for the past ten years. With them is John Burgess from their home city.

Ex-Mayor Frank E. Davis and family of Gloucester are at the bungalow which has been their summer home for eleven years.

Priscilla cottage is again occupied by its owners Mr. and Mrs. Fred Ferguson of Gloucester this being their sixteenth season at the beach.

Mr. and Mrs. Clarence E. Fuller of Brookline are occupying "Saltair" for the fourteenth season. Mrs. Emma Sumner, Mrs. Fuller's mother is with them.

W. E. P. Rogers and family of Gloucester are occupying "Laughing Water" cottage their annual summer home.

John Malone and family of Boston have Surf cottage this season.

Mrs. George Steele and sons are occupying "Ripple" cottage for the summer.

Clifford H. Terry of East Gloucester and family are again occupying "Outlook" cottage.

John P. Hale and family of Gloucester after an absence of two years are occupying Bellevue cottage.

H. T. Hugard and family of Salem are again established in "Holmlea" cottage.

Mrs. W. R. Bolton, W. R. Bolton, Jr. and Miss Helen Bolton of Cambridge are occupying their cottage at the eastern end of the beach.

Villa Marie is again occupied by its owner, John T. Callahan and family of Dorchester who are here for their sixteenth season.

Solomon Hockberger and son who have as guests David Rothstein and Hyman Fass of Plainfield, N. J. are occupying their cottage.

George M. Hannan and family of Ashmont are at their cottage this being their fifth season here.

Mrs. M. L. Whittier and family of Brookline have one of the Jeffery cottages for the season.

Mrs. S. G. White and family of Brighton are occupying another of the Jeffery cottages.

Mrs. Charles H. Akers and family of Cambridge are occupying "Sea Breeze" cottage this season.

A. Kevorkian and family of Newton are again occupying Ocean cottage.

James Craig and family of Andover have returned to their summer home, Craig cottage. Arthur Kenyon and family of Andover are with them.

W. P. Hatch and family are again established in the Sherman cottage and have as their guests, Miss Gertrude Gilpatrick.

Edward J. Lord, clerk of the Municipal criminal court of Boston are in Avalon cottage this season. Richard J. Lord and family of Melrose are with them.

Dr. F. E. McDermott and family of Worcester have returned to the "Moorings" for another season.

Mr. and Mrs. Arthur H. Steele are occupying their cottage this season.

Mrs. W. P. Hadley and family of Brooklyn are again at their Long Beach cottage.

Ernest H. Parker and family of Jamaica Plain are in Parker cottage for the season.

N. A. Davis and family of Concord are again in Bayberry cottage for the summer.

Joseph Kerr and family of Salem have "Sea Shell" cottage for the season. Mr. Kerr is the proprietor of the National House Furnishing Co. of Gloucester and has a furniture establishment in Salem.

Mrs. Lucy Richmond and family of West Somerville have the Marr cottage for July.

Mr. and Mrs. Arthur Hayes of West Newton are in "Avalon" cottage for the summer.

Michael J. McNally and family of Gloucester are occupying "Summer Rest" cottage.

William E. Tomlinson and family of West Newton are occupying their cottage near Cape Hedge.

Mrs. Katie A. Miller and family of Cambridge are again occupying Wilster cottage.

A. L. Mendelsohn and family of Chelsea have a cottage here.

Mrs. Fielding and daughters of Woburn have the "Nautilus" cottage.

Walter H. Symonds and family of Gloucester are occupying their cottage for the summer.

H. J. Fisher and family of Malden have the Parsons' cottage.

Mrs. F. N. Coughlin and family of Brookline are among the cottagers here this season.

W. A. Evans and family of Everett have been occupying Sunset cottage during July.

The Mt. Pleasant Club of Roxbury have arrived for the season at the fine club house of the organization at the eastern end of the beach, this being their fourth season. The organization is: John Kelly, president; Joe Lally, treasurer; James Connors, secretary with the following as executive committee: Charles Connors, chairman; Frank Maloney, John P. Lally, Edward Nevins and Peter F. Halligan. These boys came here four years ago, secured the ground lease of one of the burned cottages and aided and directed by some of their number who have a knowledge of architecture built with their own labor this bungalow, one of the most desirable along the beach and highly creditable to any constructor. It is tastefully fitted inside with its old rose, red, yellow and mahogany rooms, etc., the plumbing the handiwork of one of its members. The feature is the central fireplace, the chimney in the open to the roof and built of large sea cobbles each one of which was carefully selected for the purpose. This is one of the most unique fire and chimney pieces along the coast and attracts much attention.

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All kinds of Fresh Fish in their season. Goods delivered in all suburbs of Gloucester.

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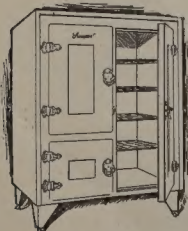
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Trolley Trips From Gloucester

While Cape Ann is primarily noted as a seaport town unrivalled in its location, its immediate hinterland or back country comprises some of the most beautiful countryside in New England.

There is no better or less expensive way to see this than by the trolley. Taking the Essex cars on Main street one soon, after a drive over the causeway at the entrance of the city, comes into a thickly wooded country mainly of pine, the country and farmstead feature being accentuated as Essex is approached, seven miles away from Gloucester. At Essex are the vessel building yards where the greater part of the fishing craft used in the Gloucester fisheries are built, abutting almost on the farms.

A short distance beyond Essex is the Ipswich Junction and here a change is made for Newburyport. Now you are right in the heart of the farming section, some of the most delightful farmsteads coming into view. The visitor approaches the Colonial town of Ipswich which retains much of its old time charm, with its fine old mansions, deeply shaded streets and air of contentment. Beyond this is the village of Byfield with its picturesque corn mill driven by water power, and a little farther is the historic Dummer Academy in the mansion of Gov. William Dummer of Colonial fame, containing some fine old portraits of Colonial worthies. A stop here is well worth while. Thereafter the approach is to the seaport of Newburyport, reminiscent in its maritime glories. Its well worthy of inspection. The trolley penetrates its central and interesting part. Here is a fine hotel, the Wolfe Tavern. It was at this tavern that Gen. Wolfe tarried while on a campaign to Canada.

Or, if the tourist prefers he may continue straight on from Gloucester without change through the enchanted area of Pride's Crossing and Beverly Farms, containing the homes of many noted people, a land where wealth plus refinement and good taste go hand in hand. Beyond is the thriving modern cities of Beverly and Salem with its host of antique and historical association, home of Hawthorne, witchcraft delusion and other things of interest.

The cars open up a veritable wonderland in this area, an undiscovered country to many who annually make Cape Ann their summer home, who would find much to interest them in a trip farther afield by trolley.

East Gloucester

The guests of the Rockaway were especially favored on Sunday evening with a song recital by Mrs. Benjamin Guckenberger. Mr. and Mrs. Guckenberger have been guests of the Rockaway for several seasons. Mrs. Guckenberger rendered several selections in her usual charming manner. Some of the most pleasing selections were "I Sought the Lord Evening and Morning" by Specker; "Deep River" by Coolidge Taylor; "By the Waters of Minnelonga;" "A Spent Flower" Kampion; and two very charming Cadman songs, "I Hear a Thrush at Evening," and "From the Land of the Sky Blue Water." Mr. Guckenberger accompanied his wife on the piano.

New arrivals at the Rockaway for the past week are: Nana Beckford, Salem; Mr. H. Hatten, Mr. and Mrs. Robt. Anderson, Boston; Mrs. Wm. H. Bright Rowe, Mrs. James Taylor Clinton, N. Y.; Howard Soule Millis, John Drach and wife, Cin. O.; Misses Henry, Newton; Mr. and Mrs. Herbert Millis, Chicago; Robert Branning, N. Y.; Mr. and Mrs. E. J. Dillaway, Malden; Calorine Reddin, Denton, Md.; H. L. Dunbar and family, Brookline; Misses E. T. and E. M. Pinkham, Boston; Chas. Warner, Boston; Dr. and Mrs. Geo. Butler, F. H. and Bertha Chamberlain, Worcester; Geo. Balem and family, Hiram McKaye, Boston; Mrs. A. M. Diserens and Miss Diserens, Cincinnati; Leila Martin, Rochester, N. Y.; Eliza Wood, Downington, Pa.; Mrs. T. C. Martin, Miss Peggy Martin, Wash.; Miss Wilsoron, Miss Trapier, Wash.; Mr. and Mrs. C. H. Clark and Miss Clark, Gloucester; Mr. and Mrs. C. H. Rust, Cin.; Mr. and Mrs. E. F. Bisco, Miss Bisco, Worcester; Mr. and Mrs. H. T. Hanson, N. Y.; Mrs. L. M. Blanchard and Miss Blanchard, Dorchester; Miss E. Maas, Miss A. E. Robinson and Miss E. J. Robinson, N. Y.; Mr. and Mrs. Irving F. Wood, Northampton; Mr. G. Schulman, Mr. Arthur Orr, Wash.; A. H. Kerr, Boston; H. A. Neyland, Master Eugene Neyland, Miss Nellie McCaveley, New Bedford; Mr. and Mrs. C. N. Anderson and Miss Anderson, Detroit.

Edward B. Miles and family of Brookline have the Hoyt cottage at Beach road, Bass Rocks, this being their first season here.

Mr. and Mrs. Harry G. Webster of Worcester are again occupying the Arthur L. Spring cottage, Briar road, Bass rocks.

Mr. and Mrs. Howard C. Turner of Gloucester

ter street, Boston, are again established for the season at their Beach road cottage, Bass rocks.

Mrs. Henry Souther is occupying the Sherman cottage, Bass rocks, her summer home for some years. Mr. Souther is away in Washington, government work in connection with the war claiming his attention.

Mr. and Mrs. Stuart Walker of Boston are at their Beach road cottage Bass, rocks, for the season.

N. G. Talbot and family of Boston have the Bloomfield cottage, Atlantic road, Bass rocks.

Mr. and Mrs. Grannville M. Stoddard of Worcester who are occupying their Bass rocks cottage on Beach avenue, will leave August 1st for their home.

Charles P. Smith and family of Boston are occupying their cottage, Beach road.

Walter P. Howkins and family of Brookline are occupying "Lea" cottage, Nautilus road.

The passing of the Gelston Whittemore family is a subject of regret, although a change to be expected with the lapse of time. Mr. Whittemore, who died two winters ago, was one of the pioneer Bass rocks cottagers. He is recalled as a man of cheery and optimistic disposition and had a wide circle of friends. This winter marked the passing of Mrs. Whittemore. She was a woman who had the respect of the many with whom she came in contact. Their cottage on Decatur street is occupied this season by Mr. and Mrs. Bender of Washington.

Miss Adams of Washington has this year the cottage "Waveoerlea" on Windemere road, occupied last year by the Westons.

Charles A. Webb and family of Baltimore, Bass rocks cottagers of several years standing, are this year occupying the Baker cottage on Atlantic avenue.

H. B. Warner known familiarly to the natives of the place as "Jimmie Valentine," the actor, and Mrs. Warner are at their Page street residence, "Alslyn" for the season.

William H. Taylor and family of Yonkers, N. Y., have arrived at their cottage, corner Brier and Souther roads, Bass rocks.

Ouimet Stars at Essex County Club.

Francis Ouimet and Jesse Guilford scored a victory in the third meeting for the Red Cross fund against Mike Brady and Louis Tellier at the Essex County Club, Manchester, Saturday in a 36-hole contest by 3 and 2. The amateurs proved to be too stubborn a pair for the pros and, after taking the lead in the morning by winning the first hole, they were never down in the match. More than \$1,000 was realized by the committee.

The pros evened the match at the third, but from the fifth until the match ended on the 34th green the pros failed to get on even terms. It was due to Guilford that he and his partner got a lead of 2 up in nine holes. The long swatter from Woodland gave a great exhibition from the fifth to the ninth, getting 3s at all holes except the seventh.

On the homeward round in the morning, Tellier made the best showing. Brady also played well, his 3 at the 10th, 360 yards, being a splendid piece of golf. Ouimet's 30-foot putt at the 15th for a 3 was also a splendid piece of golf. The amateurs were leading at luncheon time by 2 up.

When the afternoon round started there were close to 1,000 in the gallery. Guilford and Ouimet started out to get a substantial lead. Both knew they were drafted for the Army but to all appearance it did not seem to affect their game. Guilford, after flubbing his drive at the first hole in the afternoon, put his second on the green, one of the greatest shots ever seen at the Essex County Club.

They halved in 4 after Ouimet and Brady holed long putts, the latter sinking one of at least 12 feet. Poor putting by the professionals at the next hole gave the amateurs a win in 4 to 5, making them 3 up. Tellier scored a 4 for a win at the fourth. The next four holes were halved. Brady after driving out of bounds at the 27th hole put his second several feet from the cup and then holed out for 3 and a win.

Brady missed a 4 at the 28th by inches, the ball hitting the cup and then jumping out, leaving him and his partner 2 down. After halving the next five holes, Brady hooked his tee shot into a trap. The other three were home from the tee. With the customary two puts, Ouimet and his partner scored a 3 for a win as Tellier missed a tricky putt of three feet and scored a 4 and the match was over. The best cards of the four players follow:

		A. M.									
Ouimet and Guilford	4	4	5	4	3	3	4	3	3	—33	
Brady and Tellier	5	4	4	4	5	3	4	4	3	—36	
Ouimet and Guilford	5	4	5	3	5	3	3	4	4	—36—69	
Brady and Tellier	3	4	5	3	5	4	3	4	4	—35—71	

		P. M.									
Ouimet and Guilford	4	4	4	5	4	3	5	4	4	—37	
Brady and Tellier	4	5	4	4	4	3	5	4	3	—36	
Ouimet and Guilford	4	5	5	4	4	4	3				
Brady and Tellier	5	5	5	4	4	4	4				

Remember to buy all the perishable vegetables possible from the Gloucester farmers. Eat more vegetables and less meat.

Don't forget the farmer!

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Annisquam
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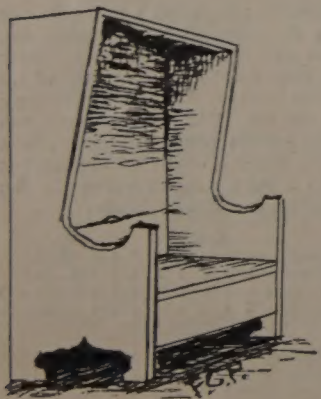
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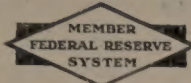
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TELEPHONE 327-M

Half Moon Beach—Stage Fort Park

The frontispiece this week is one of the many charming beauty spots which abound on Cape Ann—Half Moon Beach at Stage Fort Park.

This area lies at the entrance of the city proper fronting Gloucester bay, commanding a most beautiful view. Three beaches, one of which is the little crescent of strand in its center, fringe its marge with the sea, a favorite with bathers.

Stage Fort was settled in 1623-24 by a colony of fishermen-farmers from Dorchester, Eng., sent over by Rev. John White, rector of St. Peter's church of the Dorset town. Here was founded the first settlement of Massachusetts bay and here was established its oldest industry, that of the fishers. Here the colony set up its first community house brought over in the frame from England which was afterwards taken to Salem when the farming part of the colony removed there in search of more favorable tillage ground. Here these fishermen set up their stages or fish frames for the drying of fish hence the name "Stage Fort" or Head as it was first called the name fort being applied after 1812 when the government threw up fortifications on the point which commands the approach to the harbor. A company was stationed here in the Civil war and amplified these earthworks also a company was stationed at Eastern point, at the Ramparts where some old cannon still remain in the embrasures. We wonder if the German air or under sea boat commanders would consider Gloucester fair game for bombardment on account of these relics of military glory "the fortress of Gloucester."

The name first given the tract was Fishermen's field which shows the area was always open and not wooded as were other sections. Here was set up the first salt evaporating works but afterwards the "works caught fire and the whole plant was burned. A good catch was made and cured on this tract and shipped to Bilboa on the ship or ketch which brought them over, this being the first exportation of the products of New England on record from a land base although the fisheries had been pursued off the New England shores since 1607. But to this shipment can be traced the origin of the foreign commerce which brought so much wealth to New England in the first two and a half centuries of its development. The large three storied square and the gambrel roofed residences so frequently met with in the older settled streets were built by the merchants of the Colonial period who gained much wealth through the pursuit of this foreign commerce largely founded upon the export of fish.

In 1897 the city took over, by act of the legislature, this tract, forever as a public park. No city in the country is so fortunate to possess just such a tract for the use of its citizens. In time it is proposed to reproduce first house set up by the original Dorchester settlers as a memorial to them. About ten years ago a large tablet was set up in the side of one of the outcropping hills of granite as a memorial to Rev. John White and the early settlers. It also commemorates an episode in which Roger Conant who was the "governor" of the colony in its latter years, participated. He acted very effectively as umpire in a dispute as to right of occupancy between two parties, the Pilgrims from Plymouth under the redoubtable Myles Standish and the other directed by Capt. Hewes of an independent company of fishing adventures who had preempted the Stage head for their uses. The Pilgrims claimed all the country as their right under a patent granted them. They came over to drive Hewes away but that latter refused to be driven, barricaded and showed fight. Conant came in proposed a working agreement between the two which was accepted and the quarrel was happily settled without bloodshed. When Buffalo Bill came here with his Wild West Indians, some fifteen years ago, the medicine men of the tribe said they discovered evidences, on the jutting hill of granite, that it had been used as a sacrificial altar by the medicine men of the original inhabitants. They too, from the far distant west, used the tablet for the same purposes, offering up their invocation to the Great Spirit by the Sea, no doubt much in the same manner as the medicine men who dwelt beside the peaceful waters of the bay centuries ago.

icine men of the original inhabitants. They too, from the far distant west, used the tablet for the same purposes, offering up their invocation to the Great Spirit by the Sea, no doubt much in the same manner as the medicine men who dwelt beside the peaceful waters of the bay centuries ago.

East Gloucester

Miss Kate B. Sturgis of Englewood, N. J., is at her cottage Beach road, Bass rocks for the season.

Mr. and Mrs. James L. Stuart of Sewickley, Penn., have arrived at "Rockhouse," near Atlantic avenue, their summer home.

Rev. and Mrs. E. W. Smith of Cambridge are occupying the Stoddart cottage this season. They were in the Mendell cottage last year.

Charles Scott, Jr., and family of Philadelphia are in "Tragibigzanda" cottage their Bass rocks summer home.

The Rockport Shore

J. C. Adolph and F. D. Williams of the Fox Film Co., who are making views about Cape Ann, are registered at the Granite Shore Inn.

Mr. and Mrs. Charles I. Pierce and Masters Walter and William are here for the season.

Miss C. B. Wisner of Chestnut Hill is the guest of her sister, Miss Josephine Wisner, at the Granite Shore.

Mr. and Mrs. Stamos Logathets of Newport, R. I. are at the Granite Shore looking after the fitting out of his lobster smack the "Minerva" which was successfully launched here last Saturday.

Mr. and Mrs. Harnden and Mr. and Mrs. Bart Lawton of Dorchester are among the guests of early August.

Alfred H. Coughlin, lawyer, of Boston is planning to spend week ends at the Granite Shore.

The Brock cottage, Eden road, has been taken by Mrs. Drayton of Philadelphia, for the season; a cottage on the Headlands has been leased by William P. Carr of Brookline, and the Lane cottage, Penzance road, to Charles Smith a well known aviator of New York.

Around the County

Mr. and Mrs. J. Grafton Minot are at William A. Gardner's new stone mansion at Mingo beach.

Mrs. Guy Norman of Mingo beach was in Washington for the Prince-Harding wedding Saturday. Mr. and Mrs. Bryce J. Allan of Allankbank also attended the ceremony.

Mrs. Augustus P. Gardner will spend a part of the summer with her son-in-law and daughter Mr. and Mrs. Grafton W. Minot at Beverly where they have a cottage for the season.

William H. Moore known to his intimates as "Judge" Moore, whose invitation horse show at his summer home, Rockmarge, Pride's crossing, was always an annual event—although omitted last season on account of family mourning—has consented to give the horse show on Saturday, August 18th for the benefit of the Red Cross. A number of prominent women will show the blue ribbon winners in the various classes.

There has been formed in Essex County a committee consisting of James W. Appleton, Herbert W. Mason of Ipswich, John S. Lawrence of Topsfield, George vonL. Meyer of Hamilton, and others, who are working out a plan to take care of the general labor situation throughout the county and in connection with that are working out other plans for making harvesting machinery available, preparing plans for canning establishments, grinding mills and other factors as will be of assistance in taking care of the crops, including a transportation system of auto trucks.